

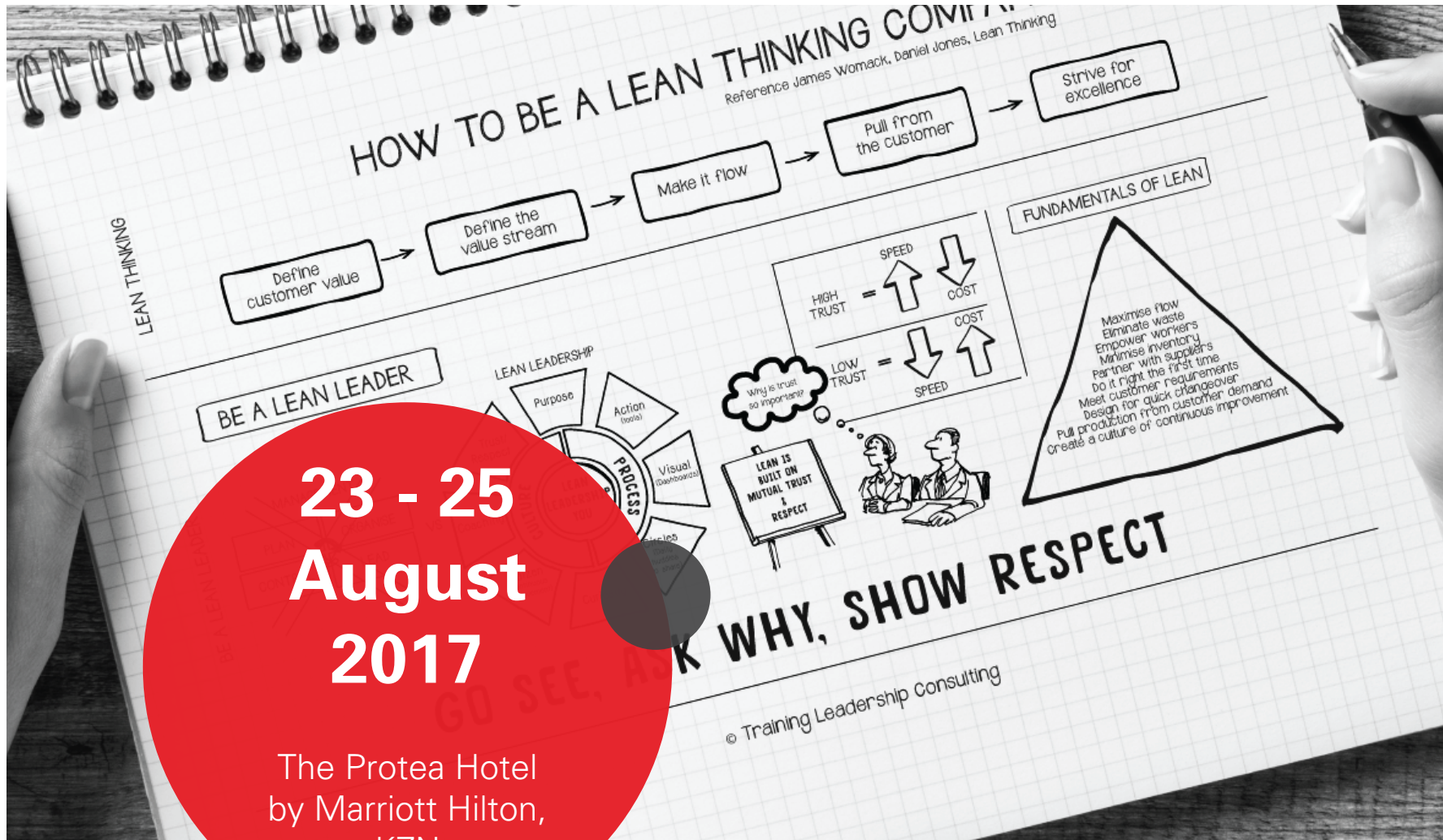
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# THE KZN CONFERENCE LEAN 2017



POWERED BY VODACOM



23 - 25  
August  
2017

The Protea Hotel  
by Marriott Hilton,  
KZN



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# PASCAL DENNIS

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## International Keynote Speaker

Pascal is a professional engineer, author, and advisor to companies making the lean leap. He developed his lean skills at Toyota Motor Manufacturing Canada (TMMC) and by working with lean masters in North America and Japan. In leadership positions at TMMC, he supported the launch of several new models and the hiring and training of 2,000 new team members.

He has supported lean implementation at leading international companies in sectors as diverse as automotive, process industries, heavy equipment, construction, and health care. The focus of his lean implementation work is strategic planning and execution (strategy deployment), quality, delivery, cost management, health and safety, and business process improvement.

Pascal is the author of *Lean Production Simplified*, *Andy & Me: Crisis and Transformation on the Lean Journey*, the LEI publication *Getting the Right Things Done – a Leader's Guide to Planning and Execution* and *The Remedy: Bringing Lean Thinking Out of the Factory to Transform the Entire Organization*. He has won numerous Shingo Research Prizes.

Pascal aids companies implementing lean through Lean Pathways, Inc.



**GETTING THE  
RIGHT THINGS  
DONE -  
A LEADER'S  
GUIDE TO  
PLANNING &  
EXECUTION**

# DETAILS 23 - 25 AUGUST 2017

## An Interactive 2 Day Conference Focusing on Strategy Deployment (Hoshin Kanri)

Award-winning author, highly respected advisor and international presenter, **Pascal Dennis**, will cover:

- Fundamentals of Strategy Deployment (Hoshin Kanri)
- Mental Models Underlying Strategy Deployment
- The 4 Fallacies of the Planning School
- 3 PDCA Cycles in Strategy Deployment
- Catchball for Shared Understanding and Alignment
- The 'Key Thinker' Concept
- A3 Thinking and how to Implement and make Strategy Deployment Part of your Culture

**INCLUDES  
A CEO DINNER  
23 AUGUST  
18:30 FOR 19:00**

In addition, there will be presentations on South African case studies and the event will be opened by the World Bank. Their Country Economist will share brand new, yet-to-be released, research findings on the South African Economy. This will be followed by Moeletsi Mbeki, who will discuss the political implications of the World Bank findings.

### COST PER DELEGATE

2 Day Conference:

1-3 Delegates

R5,500 pp

4-6 Delegates

R5,000 pp

6+ Delegates

R4,500 pp

*Includes two full days with teas and lunches and a formal dinner on the first night.*

*Excludes VAT and transport.*

### EXTRA

Day 3 Workshop:

R750 pp

*Excludes VAT and transport.*

Book for Day 3: A full session with Pascal Dennis, practically applying what you have learned to create a Strategic Plan for your Business.

### VENUE

The Protea Hotel  
by Marriott Hilton, KZN



Protea Hotel Hilton

1 Hilton Avenue, Hilton  
Pietermaritzburg, 3245  
South Africa

# PROGRAMME

Day 1 - 23 August 2017

TIME	SPEAKER	TOPIC
07:30 - 08:00		Registration and coffee
08:00 - 08:15	<b>Melanie Veness</b> CEO, Pietermaritzburg Chamber of Business	Welcome
08:15 - 09:15	<b>Marek Hanusch</b> Country Economist, World Bank	Research Findings – Challenges in the SA Economy
09:15 - 10:00	<b>Moeletsi Mbeki</b> Political Analyst	Political Implications of World Bank Findings
10:00 - 10:30	TEA	
10:30 - 12:30	<b>Pascal Dennis</b> International Keynote Speaker	Fundamentals of Strategy Deployment (Hoshin Kanri)
12:30 - 13:30	LUNCH	
13:30 - 14:30	<b>Pascal Dennis</b> International Keynote Speaker	Mental Models Underlying Strategy Deployment
14:30 - 15:30	<b>Pascal Dennis</b> International Keynote Speaker	The 4 Fallacies of the Planning School, 3 PDCA Cycles in Strategy Deployment
15:30 - 15:45	TEA	
15:45 - 16:30	<b>Vodacom</b> Sponsor	New Technology to Lean your Enterprise
16:30 - 16:40	<b>Melanie Veness</b> CEO, Pietermaritzburg Chamber of Business	Day 1 Conference Closing

18:30 for 19:00



CEO Dinner at The Protea Hotel by Marriott Hilton brought to you by Spring Lights Gas (Pty) Ltd.

Ivo Buratovich MD, Fairfield: **Fairfield Leadership and Culture Change Journey**

Q&A Panel: **Pascal Dennis, World Bank and Moeletsi Mbeki**

# PROGRAMME

Day 2 - 24 August 2017

TIME	SPEAKER	TOPIC
08:00 - 08:30	<b>Zamo Gwala</b> CEO TIKZN	Welcome message from Trade Investment KwaZulu-Natal
08:30 - 09:15	<b>Dr. Mark Manley</b> CEO, Crucial Communications	Ethical Leadership
09:15 - 10:00	<b>Pascal Dennis</b> International Keynote Speaker	Catchball for Shared Understanding and Alignment
10:00 - 10:30	TEA	
10:30 - 12:30	<b>Pascal Dennis</b> International Keynote Speaker	The 'Key Thinker' Concept
12:30 - 13:30	LUNCH	
13:30 - 15:15	<b>Pascal Dennis</b> International Keynote Speaker	A3 Thinking and how to Implement and make Strategy Deployment Part of your Culture
15:15 - 15:45	TEA	
15:45 - 16:30	<b>Grant Davis</b> Business Improvement Manager at TLC	SA Case Studies
16:30 - 16:40	<b>Melanie Veness</b> CEO, Pietermaritzburg Chamber of Business	Day 2 Conference Closing

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# WORKSHOP WITH PASCAL DENNIS

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Day 3 - 25 August 2017 brought to you by Nedbank.

Interactive workshop with Senior Executives and their teams.



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08:30 - 15:00

**Pascal Dennis**  
International Keynote Speaker

Practically applying what you have learned and create a strategic plan for your business.

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**TO BOOK CONTACT**

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