

POWERED BY VODACOM

















DETAILS 18 - 20 SEPTEMBER 2019



An Interactive 2 Day Conference

Keynote Speaker Brant Cooper is the New York Times best-selling author of The Lean Entrepreneur, The Entrepreneur's Guide to Customer Development, and The Lean Brand. Brant is a keynote speaker for TEDx, and a sought-after international presenter. Brant has worked with thousands of entrepreneurs across the globe, educating, enabling, and empowering teams to be closer to the customer, move faster, and act bolder.

Today, his main focus areas are:

- Innovation;
- · Agility;
- · Digital Transformation;
- · Bringing an Entrepreneurial Spirit to the Enterprise; and
- · Empowering Organizations to Discover and Create new Value.

This he does through the company he co-founded, Moves the Needle, at which he is the CEO. Moves the Needle has advised the innovation practices of such leading companies as Qualcomm, Intuit, Capital One, Pitney Bowes and 7-11.



Brant Cooper
International Keynote Speaker,
CEO, Moves the Needle

COST PER DELEGATE 2 Day Conference: 18 - 19 September 1-3 Delegates R5,500 pp 4-6 Delegates R5,000 pp 6+ Delegates R4,500 pp Includes two full days with teas and lunches and a formal dinner on the first night of the Conference. Excludes VAT and transport.

EXTRA

20 September - Workshop:

R750 pp

Excludes VAT and transport.

Book for this workshop

VENUE

2 Day Conference

ANEW Hotel Hilton, KZN

1 Hilton Avenue, Hilton

Workshop

Fairfield Dairy

5 Prospect Rd, Howick

PROGRAMME

Day 1 of Conference - 18 September 2019



| | | POWERED BY VODACOM | |
|-------------------|---|---|--|
| TIME | SPEAKER | TOPIC | |
| 07:30 - 08:00 | Registration and coffee | | |
| 08:00 - 08:10 | Melanie Veness CEO, PCB | Welcome | |
| 08:10 - 08:40 | Moeletsi Mbeki Political Analyst | Opening and Political Overview | |
| 08:40 - 08:50 | Using Technology to Lean Your Business 1 Vodacom | Practical Demonstration of IoT.nxt | |
| 08:50 - 09:35 | Brant Cooper International Keynote Speaker, CEO, Moves the Needle | Myth of the Visionary | |
| 09:35 - 09:45 | Using Technology to Lean Your Business 2 Vodacom | Practical Demonstration of BoardPAC | |
| 09:45 – 10:15 | TEA | | |
| 10:15 – 11:50 | Eleni Kwinana Executive Head, EBU, Vodacom | Al and the Fourth Industrial Revolution | |
| 11:50 – 12:30 | Cynthia Moraka Master Black Belt, ABInBev | SA Case Study: ABInBev | |
| 12:30 – 13:30 | LUNCH | | |
| 13:30 – 14:00 | Seni Masango Engen | SA Case Study: Engen | |
| 14:00 – 14:30 | Maurice Kuhn Master Black Belt, TLC | Design of Experiments - Taguchi and Others | |
| 14:30 – 15:00 | Mthetheleli Ngxeke Founder, Lean Leaps | Change is Possible | |
| 15:00 – 15:30 | TEA | | |
| 15:30 – 16:00 | Grant Davis Improvement Manager, PDC | Interactive Session: Change | |
| 16:00 – 16:05 | Melanie Veness CEO, PCB | Closing of day 1 | |
| 18:30 for 19:00 | Executive Dinner at ANEW Hotel Hilton sponsored by Spring Lights Gas (Pty) Ltd. | | |
| 18 September 2019 | Guest Speaker, Futurist Pieter Geldenhuys: "Tour guide to the Future" | SPRIND LIGHTS DAS PURE ENERGY PURE ENERGY PURE ENERGY | |

PROGRAMME

Day 2 of Conference - 19 September 2019



| TIME | SPEAKER | | TOPIC |
|---------------|--|---|---|
| 08:00 - 08:20 | Sihle Ngcamu Executive Manager, TIKZN | | Welcome, Trade & Investment Overview |
| 08:20 - 08:30 | Using Technology to Lean Your Business 3 Vodacom | | Practical Demonstration of BlackFog |
| 08:30 – 10:30 | Brant Cooper International Keynote Speaker, CEO, Moves the Needle | | Value Stream Discovery Workshop |
| 10:30 - 11:00 | TEA | | |
| 11:00 - 11:30 | Dr Mark Manley Leadership Consultant and Author of The Leadership | | Trust |
| 11:30 - 11:40 | Using Technology to Lean Your Business 4 Vodacom | | Practical Demonstration of Employee Engagement |
| 11:40 - 12:25 | Michelle Witherspoon Facilitator, Delight Consulting | | Removing Friction from Customer Experience |
| 12:25 - 13:00 | Naresh Maharaj Head of IT, MAHLE Behr | Tammy Ramsaran Finance Manager, MAHLE Behr | SA Case Study: MAHLE Behr S.A. Lean in Offices |
| 13:00 – 14:00 | LUNCH | | |
| 14:00 – 15:15 | Moeletsi Mbeki South African Political Analyst | Eleni Kwinana Executive Head, EBU Vodacom | Diversity & Inclusion Speaker Views (Transformation – is BBBEE the answer?) |
| | Dr Preeya Daya UKZN | | Panel Discussion & Q & A |
| 15:15 – 15:45 | Melanie Veness CEO, PCB | | Closing |
| 15:45 – 16:00 | TEA AND NETWORKING | | |

WORKSHOP WITH BRANT COOPER



Workshop - 20 September 2019 at Fairfield Dairy, 5 Prospect Rd, Howick.

Interactive workshop

08:00 - 12:00

Brant Cooper

International Keynote Speaker, CEO, Moves the Needle

Practical Innovation Workshop - Driving Innovative Expertise













