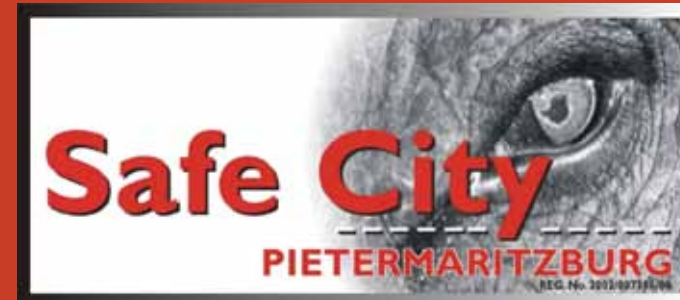


## Who is Safe City?

The Safe City project is a non-profit organisation dedicated to making the City of Pietermaritzburg a better place in which we can all live, work and play. The project has a number of elements including:

- the installation and monitoring of crime through 70 CCTV cameras in the city,
- an SMS programme which encourages citizens to report suspicious behaviour and activities,
- c-SAFE, a panic alert system accessible from your cell phone.



# Making Our City Safer!



The Safe City CCTV control room

## The Surveillance Cameras

The surveillance project was launched in 2002 and now comprises 70 cameras, including one moveable camera. The crime in the city has reduced significantly since the onset of the project.

There are cameras in the following areas:

- Alan Paton Drive in Scottsville
- Northdale / Raisethorpe,
- Edendale
- CBD bordered by Victoria and Prince Alfred Streets and from East to West Streets

Future initiatives could include placing cameras in Edendale.



A Safe City camera

## Partners

This project could not succeed without the support of key role players:

- The Msunduzi Municipality provides the capital and operational funding as well as other support functions
- Business Fighting Crime (BFC) completed the feasibility study and motivated the project to the municipality. They currently fund marketing activities.
- South African Police Services (SAPS) are integral to the project with a 24-hour presence in the Control Room.
- The National Prosecuting Authority provide a dedicated court for all CCTV related cases which has viewing facilities within the court (provided by BFC).
- Community Policing Forums who assist us in the promotion of the SMS and c-SAFE programmes.

For more information on Safe City and its partners or to become a sponsor visit [www.witness?/safecity.co.za](http://www.witness?/safecity.co.za) or call 033 345 2507

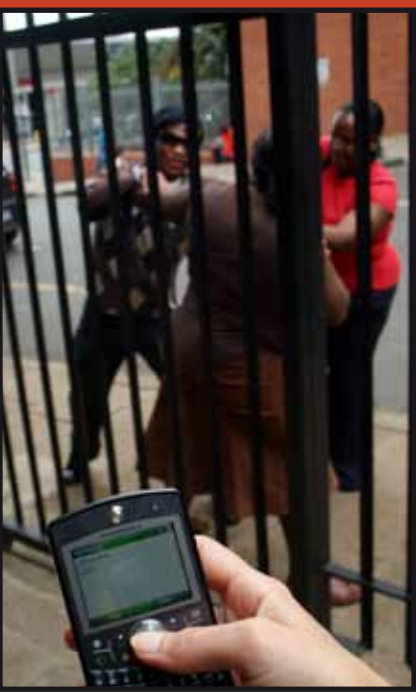


The success of the project depends on FOUR key aspects:

- having the cameras in the correct places
- having the right people in the CCTV room
- following the correct procedures in the CCTV room
- an integrated approach including other role players

The control room operates 24/7 and all incidents are recorded, stored securely and made available to South African Police Services and the National Prosecuting Authority to use in the prosecution of criminals.





# SMS Safe City- Help Us to Fight Crime

You can play a critical role in the fight against crime by being our eyes and ears. SMS details of suspicious activities to **083 SMS SAFE/ 083 767 7233**.

Calls are at your normal SMS rates (which will depend on the package you have).

Reporting a crime to Safe City via SMS

The information is received at the Safe City Control Centre, where it is logged and directed appropriately. We acknowledge receipt of the SMS but as criminal cases take time to build, we are not able to report back a direct outcome.

## ANY KIND OF SUSPICIOUS ACTIVITY SHOULD BE REPORTED

### What Sort of Information Do We Need?

Please identify:

- What is happening
- When it is happening
- Where it is happening
- Who is involved



A Safe City camera watching over the whole of Pietermaritzburg.



Responding to a c-SAFE call



Calling for help from c-SAFE



Walking safely through the city.



Police responding to a c-SAFE call.



SMS being sent to Safe City reporting someone breaking into a car.

## Improve Personal Safety with c-SAFE

c-SAFE is a panic alert system accessible from a cell phone which enables a person to send out a silent message letting loved ones, Safe City and your security company (where applicable) know when he/she is in trouble and needs help.

As the Safe City control room is manned 24/7 it is ideally positioned to receive the c-SAFE SMS and mobilise assistance where required. This means that not only will selected loved ones receive the call for help, Safe City will too. In addition the c-SAFE panic alert system also sends the person in need, the contact details of the nearest police station and hospital.

Anyone can register with c-SAFE via their cell phone. Registration is quick and relatively easy and the cost is R20 per month. For more information visit [www.cpanic.co.za/c-safe](http://www.cpanic.co.za/c-safe) or register by SMSing CSAF to 34241 (R2/sms).

Safe City is grateful to the following sponsors:

